

MADE IN ITALY. MADE TO EXCEL.

BOOST

NATURAL PRO

Interactive version



 **atlas concorde**

April 2024

CONCRETE LOOK

WALL TILES

Rivestimenti
Revêtements
Wandfliesen
Revestimientos
Настенная плитка

PORCELAIN TILES

Gres Porcellanato
Grès cérame
Feinsteinzeug
Gres porcelánico
Керамический гранит



Atlas Concorde is one of the leading global brands in the production of ceramic tiles and large slabs for design and architecture. With over 50 years of history, two production plants, and numerous showroom in the capitals of international design, Atlas Concorde offers integrated and sustainable ceramic systems for floors, walls, outdoor spaces, worktops, bathroom furnishings, facades and special projects. Design your world with Atlas Concorde.

Atlas Concorde è uno dei principali brand mondiali nella produzione di superfici e grandi lastre ceramiche per il design e l'architettura. Con oltre cinquant'anni di storia, due stabilimenti produttivi, numerose showroom nelle capitali della progettazione internazionale, offriamo sistemi ceramici integrati e sostenibili per pavimenti, rivestimenti, outdoor, piani di lavoro, arredo bagno, facciate e progetti speciali. Design your world with Atlas Concorde.

atlasconcorde.com

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Handcrafted effect in collaboration with **Matteo Brioni**

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IMAGE GALLERY



SURFACE RANGE & TECHNICAL SPECS



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PRIMARY
DESIGN.

BOOST
NATURAL PRO

BOOST
NATURAL



2 COLLECTIONS. 15 COLOR SHADES.

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3D Wave

Original masterpiece by **Matteo Brioni**

HAND
CRAFTED
DECORS.



Inspiration

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Motion



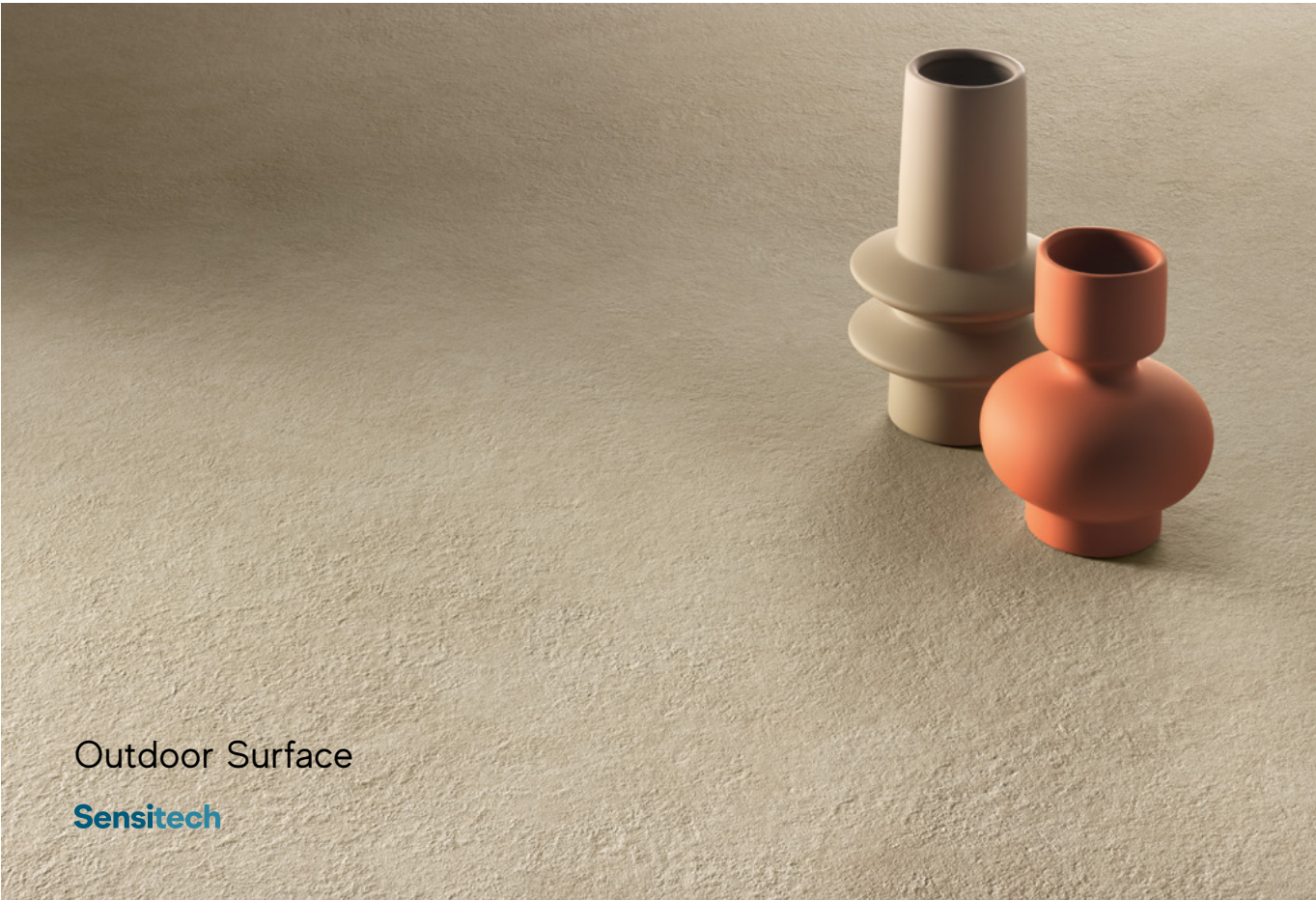
Velvet Surface
Velvetech

SURFACE	Velvet	Matte	Outdoor
TECHNOLOGY	Velvete ch	Sensite ch	Sensite ch
REFLECTION	Light shiny	Opaque	Opaque
TOUCH	Velvety	Softness	Softness
RECCOMENDED USE	Medium Traffic	Heavy Traffic	Heavy Traffic

TAILORED
TO MEET
ANY DESIRE.



Matte Surface
Sensitech



Outdoor Surface
Sensitech



ENDLESS
IN&OUT
SOLUTIONS.



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Image Gallery

↔ Spa Bathroom - Salt | Cinder



↔ Home Bathroom - Cinder | Salt



↔ Restroom - Cinder | Salt



Hotel Bathroom
↔ Dove | Cinder | Coffee



↔ Dining Room - Oat | 3D Rice Oat



Living Room
↔ Oat | Salt | Motion Coffee



↔ Kitchen - Taupe | Sand



↔ Villa In&Out - Cinder



Luxury Store
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FLOOR
Boost Natural Pro
Salt
Matte Sensitech
120x120 cm | 47¹/₄"x47¹/₄"

WALL
Boost Natural Pro
Cinder
Matte
50x120 cm | 19⁵/₈"x47¹/₄"

Boost Natural Pro
3D Wave Skin
Matte
50x120 cm | 19⁵/₈"x47¹/₄"

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Cinder
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WALL
Boost Natural Pro
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Matte
50x120 cm | 19⁵/₈"x47¹/₄"

Boost Natural Pro
3D Wave Salt
Matte
50x120 cm | 19⁵/₈"x47¹/₄"

Boost Natural Pro
Skin
Matte
50x120 cm | 19⁵/₈"x47¹/₄"

SINK
Atlas Concorde Habitat
Twin wall-mounted
Boost Natural
Salt

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Cinder**
Matte Sensitech
120x120 cm | 47¹/₄"x47¹/₄"

WALL
**Boost Natural Pro
Salt**
Matte
50x120 cm | 19⁵/₈"x47¹/₄"

**Boost Natural Pro
3D Wave Salt**
Matte
50x120 cm | 19⁵/₈"x47¹/₄"

**Boost Natural Pro
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Matte
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Twin wall-mounted
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FLOOR
Boost Natural Pro
Cinder
Matte Sensitech
120x120 cm | 47 1/4"x47 1/4"

WALL
Boost Natural Pro
3D Craft Salt
Matte
50x120 cm | 19 5/8"x47 1/4"

Boost Natural Pro
Salt
Matte Sensitech
50x120 cm | 19 5/8"x47 1/4"

SINKS | Freestanding
Atlas Concorde Habitat
Calacatta Meraviglia
Silk
65x50x85 cm | 25 5/8"x19 5/8"x33 1/2"

SIDE TABLE | Contatto
Atlas Concorde Habitat
Black Atlantis
Polished
ø 45 cm | 17 3/4"

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Dove
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WALL
Boost Natural Pro
Cinder
Matte
50x120 cm | 19⁵/₈"x47¹/₄"

Boost Natural Pro
Coffee
Matte
50x120 cm | 19⁵/₈"x47¹/₄"

Boost Natural Pro
3D Craft Cinder
Matte
50x120 cm | 19⁵/₈"x47¹/₄"

MASTERTOP
Atlas Concorde Habitat
Cinder
Matte
160x50x12 cm | 63"x19⁵/₈"x4³/₄"

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FLOOR

Boost Natural Pro Dove

Matte Sensitech

120x120 cm | 47 1/4"x47 1/4"

WALL

Boost Natural Pro Cinder

Matte

50x120 cm | 19 5/8"x47 1/4"

Boost Natural Pro Coffee

Matte

50x120 cm | 19 5/8"x47 1/4"

Boost Natural Pro 3D Craft Cinder

Matte

50x120 cm | 19 5/8"x47 1/4"

MASTERTOP

Atlas Concorde Habitat Cinder

Matte

160x50x12 cm | 63"x19 5/8"x4 3/4"



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FLOOR
Boost Natural Pro
Oat
Matte Sensitech
120x120 cm | 47¹/₄"x47¹/₄"

WALL
Boost Natural Pro
3D Rice Oat
Matte
50x120 cm | 19⁵/₈"x47¹/₄"

DINING TABLE | **Incontro 75**
Atlas Concorde Habitat
Desert Soul
Polished
100x240 cm | 39³/₈"x94¹/₂"

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3D Rice Oat
Matte
50x120 cm | 19⁵/₈"x47¹/₄"

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Polished
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FLOOR
Boost Natural Pro
Oat
Matte Sensitech
120x120 cm | 47 1/4"x47 1/4"

WALL
Boost Natural Pro
Salt
Matte
120x278 cm | 47 1/4"x109 1/2"

Boost Natural Pro
Motion Coffee
Matte
50x120 cm | 19 5/8"x47 1/4"

SIDE TABLE | Contatto
Atlas Concorde Habitat
Fior di Bosco
Silk
ø 70 cm | 27 1/2"

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Oat
Matte Sensitech
120x120 cm | 47¹/₄"x47¹/₄"

WALL
Boost Natural Pro
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Matte
120x278 cm | 47¹/₄"x109¹/₂"

Boost Natural Pro
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Matte
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FLOOR
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Oat
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FLOOR
Boost Pro
Taupe
Hammered
160x320 cm | 63"x126"

WALL
Boost Natural Pro
Sand
Hammered
162x324 cm | 63³/₄"x127¹/₂"

COUNTERTOP
Atlas Plan
Sand
Hammered
162x324 cm | 63³/₄"x127¹/₂"

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Boost Pro

Taupe

Hammered

160x320 cm | 63"x126"

WALL

Boost Natural Pro

Sand

Hammered

162x324 cm | 63³/₄"x127¹/₂"

COUNTERTOP

Atlas Plan

Sand

Hammered

162x324 cm | 63³/₄"x127¹/₂"



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OUTDOOR FLOOR
Boost Balance Pro
Cinder
Outdoor Sensitech $\pm$ 20mm
120x120 cm | 47 $\frac{1}{2}$ "x47 $\frac{1}{2}$ "

Boost Balance Pro
Cinder
Elemento L Outdoor Sensitech $\pm$ 20mm
33x120 cm | 13"x47 $\frac{1}{4}$ "

Boost Balance Pro
Cinder
Alzata Outdoor Sensitech $\pm$ 20mm
20x120 cm | 7 $\frac{7}{8}$ "x47 $\frac{1}{4}$ "

INDOOR FLOOR
Boost Balance Pro
Cinder
Matte Sensitech
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

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FLOOR

**Boost Balance Pro
Cinder**
Outdoor Sensitech $\pm$ 20mm
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

**Boost Balance Pro
Cinder**
Elemento L Outdoor Sensitech $\pm$ 20mm
33x120 cm | 13"x47 $\frac{1}{4}$ "

**Boost Balance Pro
Cinder**
Alzata Outdoor Sensitech $\pm$ 20mm
20x120 cm | 7 $\frac{7}{8}$ "x47 $\frac{1}{4}$ "

**Boost Balance Pro
Cinder**
Round Outdoor Sensitech $\pm$ 20mm
33x120 cm | 13"x47 $\frac{1}{4}$ "

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FLOOR
Boost Natural Pro
Sand
Matte Sensitech
120x120 cm | 47 1/4"x47 1/4"

WALL
Boost Natural Pro
Lava
Matte
50x120 cm | 19 5/8"x47 1/4"

Boost Natural Pro
Motion Oat
Matte
50x120 cm | 19 5/8"x47 1/4"

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Atlas Concorde Habitat
Black Lava
Leathered
ø 45 cm | 17 3/4"

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FLOOR

Boost Natural Pro
Sand
Velvet Velvetech
120x120 cm | 47¹/₄"x47¹/₄"

WALL

Boost Natural Pro
Oat
Matte
120x278 cm | 47¹/₄"x109¹/₂"

Boost Natural Pro
Lava
Matte
50x120 cm | 19⁵/₈"x47¹/₄"

Boost Natural Pro
3D Rice Oat
Matte
50x120 cm | 19⁵/₈"x47¹/₄"

FURNITURE

Atlas Plan
Sand
Hammered
162x324 cm | 63³/₄"x127¹/₂"

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Sand
Velvet Velvetech
120x120 cm | 47¹/₄"x47¹/₄"

WALL
Boost Natural Pro
Oat
Matte
120x278 cm | 47¹/₄"x109¹/₂"

Boost Natural Pro
3D Rice Oat
Matte
50x120 cm | 19⁵/₈"x47¹/₄"



FLOOR

Boost Natural Pro

Sand

Velvet Velvetech

120x120 cm | 47¹/₄"x47¹/₄"

WALL

Boost Natural Pro

Oat

Matte

120x278 cm | 47¹/₄"x109¹/₂"

Boost Natural Pro

Lava

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SURFACE RANGE & TECHNICAL SPECIFICATIONS

- ↔ BOOST NATURAL PRO RANGE
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Porcelain tiles

PORCELAIN TILES - Gres Porcellanato - Grès cérame - Feinsteinzeug - Gres porcelánico - Керамический гранит
RECTIFIED MONOCALIBER - Rettificato monocalibro - Rectifié mono-calibre - Geschliffen einkalibrig - Rectificado monocalibre - Ретифицированный в одном калибре

			Sand	Oat	Salt	Cinder	Dove
Floor	Wall	Bathroom furniture					
120x278 cm - 47 ¹ / ₄ "x109 ¹ / ₂ "	± 6 mm		Matte	Matte	Matte	Matte	Matte
120x120 cm - 47 ¹ / ₄ "x47 ¹ / ₄ "	± 9 mm		Matte Sensitech Velvet Velvtech	Matte Sensitech Velvet Velvtech	Matte Sensitech Velvet Velvtech	Matte Sensitech Velvet Velvtech	Matte Sensitech Velvet Velvtech
60x120 cm - 23 ⁵ / ₈ "x47 ¹ / ₄ "	± 9 mm		Matte Sensitech Velvet Velvtech	Matte Sensitech Velvet Velvtech	Matte Sensitech Velvet Velvtech	Matte Sensitech Velvet Velvtech	Matte Sensitech Velvet Velvtech
60x60 cm - 23 ⁵ / ₈ "x23 ⁵ / ₈ "	± 9 mm		Matte Sensitech	Matte Sensitech	Matte Sensitech	Matte Sensitech	Matte Sensitech
30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ "	± 9 mm		Matte Sensitech	Matte Sensitech	Matte Sensitech	Matte Sensitech	Matte Sensitech
Outdoor							
120x120 cm - 47 ¹ / ₄ "x47 ¹ / ₄ "	± 9 mm		Grip Sensitech	Grip Sensitech	Grip Sensitech	Grip Sensitech	Grip Sensitech
60x120 cm - 23 ⁵ / ₈ "x47 ¹ / ₄ "	± 9 mm		Grip Sensitech	Grip Sensitech	Grip Sensitech	Grip Sensitech	Grip Sensitech
120x120 cm - 47 ¹ / ₄ "x47 ¹ / ₄ "	± 20 mm			Outdoor Sensitech		Outdoor Sensitech	
60x120 cm - 23 ⁵ / ₈ "x47 ¹ / ₄ "	± 20 mm			Outdoor Sensitech		Outdoor Sensitech	
60x60 cm - 23 ⁵ / ₈ "x23 ⁵ / ₈ "	± 20 mm			Outdoor Sensitech		Outdoor Sensitech	
Slabs for countertops and furniture							
162x324* cm - 63 ³ / ₄ "x127 ¹ / ₂ "	± 12 mm		Hammered				
> Non rectified Non rettificato							
* Atlas Plan							

Wall tiles

WALL TILES - Rivestimenti - Revêtements - Wandfliesen - Revestimientos - Настенная плитка
RECTIFIED MONOCALIBER - Rettificato monocalibro - Rectifié mono-calibre - Geschliffen einkalibrig - Rectificado monocalibre - Ретифицированный в одном калибре

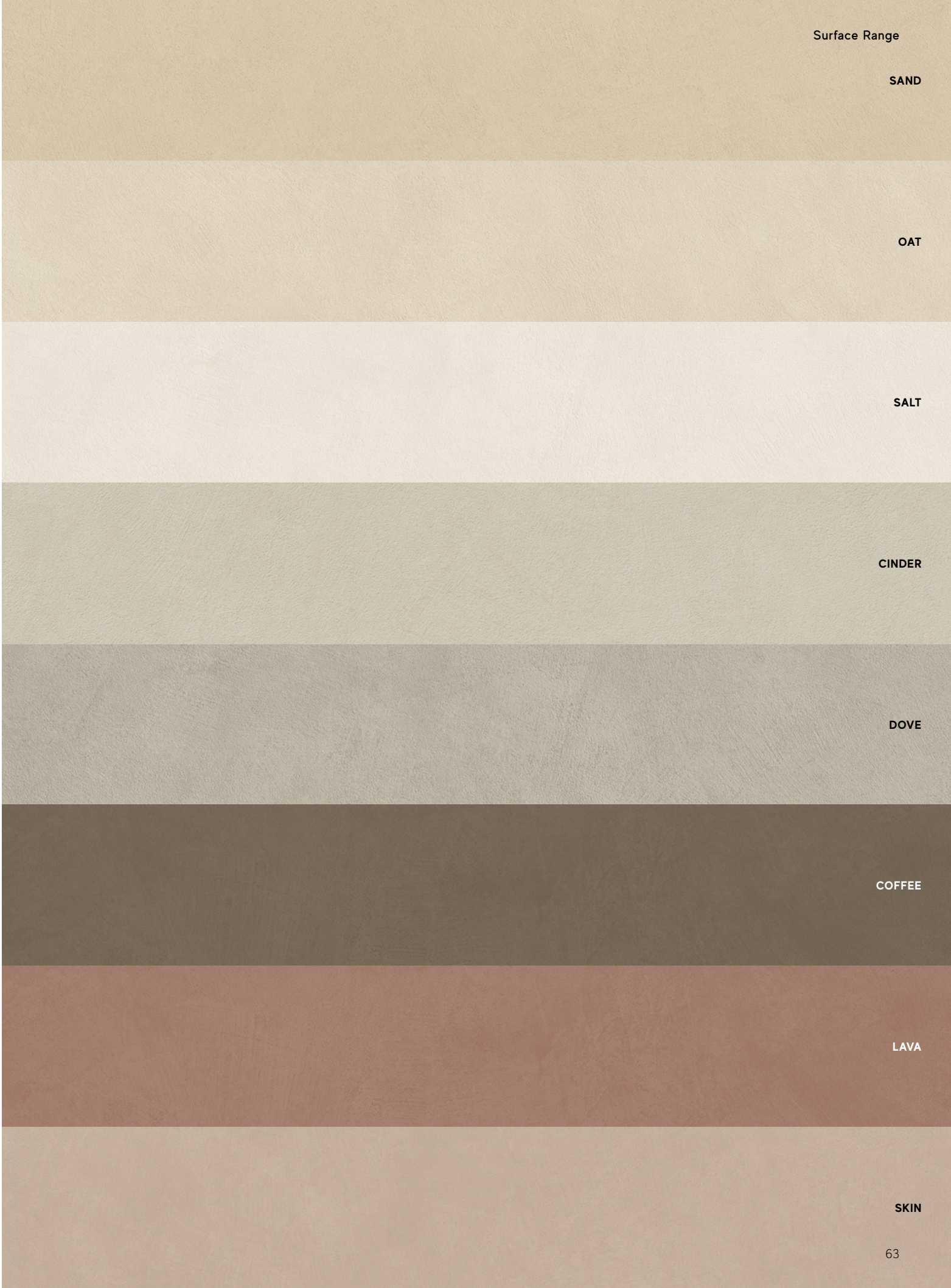
			Oat	Salt	Cinder	Coffee	Lava	Skin
Wall								
50x120 cm - 19 ⁵ / ₈ "x47 ¹ / ₄ "	± 8,5 mm		Matte	Matte	Matte	Matte	Matte	Matte
50x120 cm - 19 ⁵ / ₈ "x47 ¹ / ₄ " 3D Rice	± 8,5 mm		Matte	Matte	Matte			
50x120 cm - 19 ⁵ / ₈ "x47 ¹ / ₄ " 3D Wave	± 8,5 mm		Matte	Matte	Matte			Matte
50x120 cm - 19 ⁵ / ₈ "x47 ¹ / ₄ " 3D Craft	± 8,5 mm		Matte	Matte	Matte			
50x120 cm - 19 ⁵ / ₈ "x47 ¹ / ₄ " Motion	± 8,5 mm		Matte			Matte		

Sensitech pag.70 **Velvtech** pag.71

Note on Velvet surface finish / Nota sulla finitura Velvet

The Velvet surface replicates the effect of polished concrete. It has a velvety touch and semi-opaque highlights. The natural character of the surface is highlighted by areas of different opacity perceptible in oblique or reflected light. Suitable for residential or low-traffic commercial floors, where no anti-slip performance is required. If the product is in direct contact with the outdoors, solutions that absorb moisture and dirt must be used to prevent scratching. La superficie Velvet replica l'effetto di un cemento lucidato. Si distingue per la mano vellutata e per i riflessi semi-opachi. La naturalezza della superficie è evidenziata da zone di diversa opacità percettibili in luce radente o riflessa.Indicata per pavimenti residenziali o commerciali poco sollecitati, laddove non siano richieste prestazioni antiscivolo. Se il prodotto è a diretto contatto con l'esterno, prevedere dei dispositivi di assorbimento dell'umidità e dello sporco per prevenire la formazione di graffi.

Destination of use	Anti-slip	Color-shading
M Matte ± 6 mm Velvet Velvtech ± 9 mm	H Matte Sensitech ± 9 mm Grip Sensitech ± 9 mm Outdoor Sensitech ± 20 mm	R9 A Matte ± 6 mm R10 A+B Matte Sensitech ± 9 mm R11 C Grip Sensitech ± 9 mm R11 C Outdoor Sensitech ± 20 mm
		V2 Slight Variation All colors



Surface Range

SAND

OAT

SALT

CINDER

DOVE

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3D Rice

WALL TILES - Rivestimenti - Revêtements - Wandfliesen - Revestimientos - Настенная плитка
RECTIFIED MONOCALIBER - Rettificato monocalibro - Rectifié mono-calibre - Geschliffen einkalibrig - Rectificado monocalibre - Ретифицированный в одном калибре

V2 Slight Variation
All colors

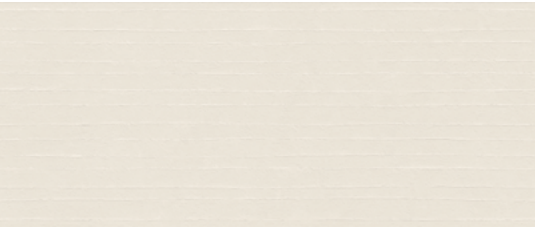


50x120 cm
19⁵/₈"x47¹/₄"

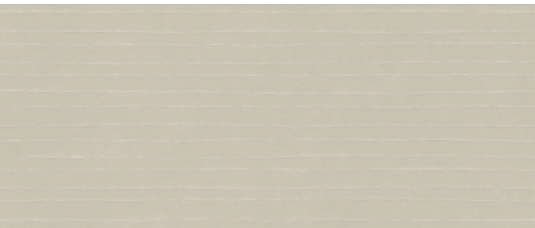
± 8,5 mm



Boost Natural Pro 3D Rice Oat
50x120 cm - 19⁵/₈"x47¹/₄"



Boost Natural Pro 3D Rice Salt
50x120 cm - 19⁵/₈"x47¹/₄"



Boost Natural Pro 3D Rice Cinder
50x120 cm - 19⁵/₈"x47¹/₄"



3D Craft

WALL TILES - Rivestimenti - Revêtements - Wandfliesen - Revestimientos - Настенная плитка
RECTIFIED MONOCALIBER - Rettificato monocalibro - Rectifié mono-calibre - Geschliffen einkalibrig - Rectificado monocalibre - Ретифицированный в одном калибре

V2 Slight Variation
All colors



50x120 cm
19⁵/₈"x47¹/₄"

± 8,5 mm



Boost Natural Pro 3D Craft Oat
50x120 cm - 19⁵/₈"x47¹/₄"



Boost Natural Pro 3D Craft Salt
50x120 cm - 19⁵/₈"x47¹/₄"



Boost Natural Pro 3D Craft Cinder
50x120 cm - 19⁵/₈"x47¹/₄"



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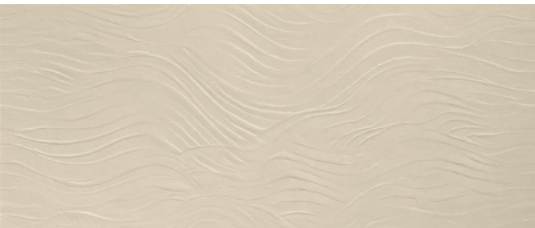
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3D Wave

WALL TILES - Rivestimenti - Revêtements - Wandfliesen - Revestimientos - Настенная плитка
RECTIFIED MONOCALIBER - Rettificato monocalibro - Rectifié mono-calibre - Geschliffen einkalibrig - Rectificado monocalibre - Ретифицированный в одном калибре

V2 Slight Variation
All colors



Boost Natural Pro 3D Wave Oat
50x120 cm - 19⁵/₈"x47¹/₄"



Boost Natural Pro 3D Wave Salt
50x120 cm - 19⁵/₈"x47¹/₄"



Boost Natural Pro 3D Wave Cinder
50x120 cm - 19⁵/₈"x47¹/₄"



Boost Natural Pro 3D Wave Skin
50x120 cm - 19⁵/₈"x47¹/₄"



50x120 cm
19⁵/₈"x47¹/₄"

± 8,5 mm



Motion

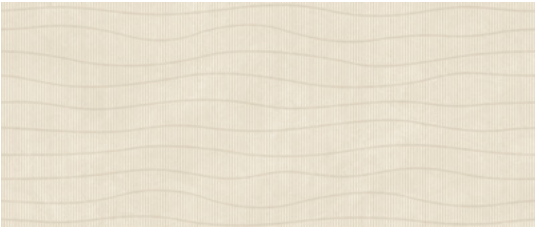
WALL TILES - Rivestimenti - Revêtements - Wandfliesen - Revestimientos - Настенная плитка
RECTIFIED MONOCALIBER - Rettificato monocalibro - Rectifié mono-calibre - Geschliffen einkalibrig - Rectificado monocalibre - Ретифицированный в одном калибре

V2 Slight Variation
All colors

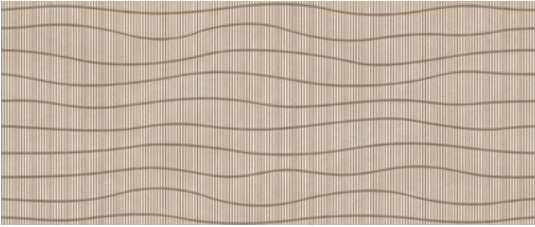


50x120 cm
19⁵/₈"x47¹/₄"

± 8,5 mm



Boost Natural Pro Motion Oat
50x120 cm - 19⁵/₈"x47¹/₄"



Boost Natural Pro Motion Coffe
50x120 cm - 19⁵/₈"x47¹/₄"



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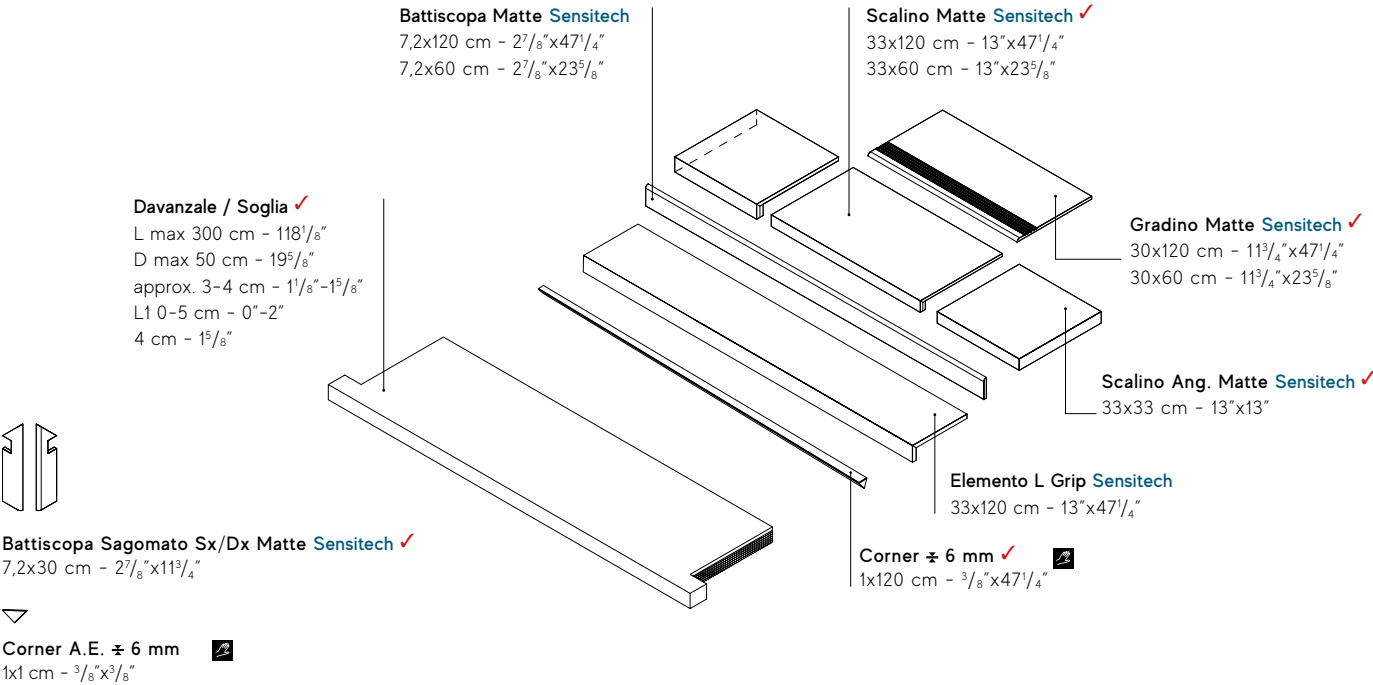
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Trim tiles

Porcelain trim tiles

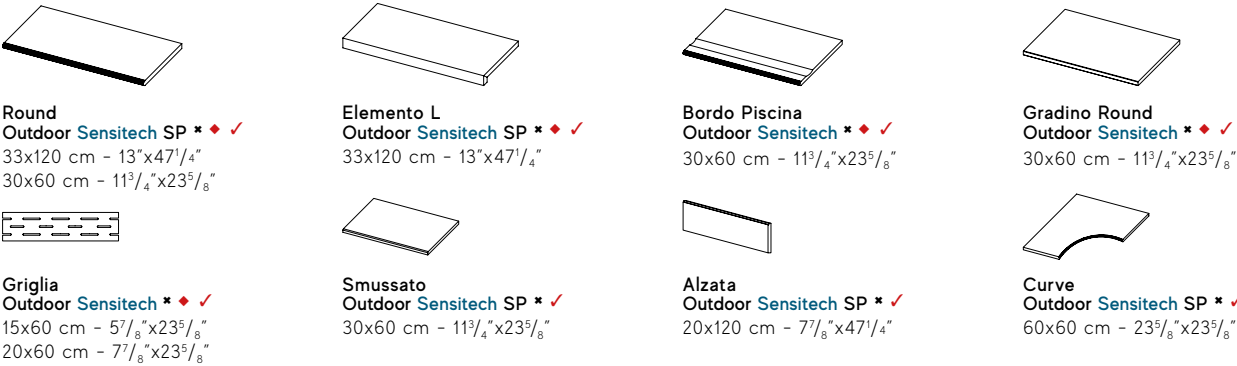


✓ These parts are supplied to order / I pezzi sono disponibili su ordinazione

Wall trim tiles



Outdoor trim tiles ± 20 mm



- * Available in / Disponibile in Oak, Cinder
- ✓ These parts are supplied to order / I pezzi sono disponibili su ordinazione
- ♦ Right-left angular elements are available / Sono disponibili gli elementi angolari dx/sx

Outdoor Porcelain tiles ± 20 mm

For further details on the 20mm thick products, related trim pieces and installation systems - in particular for recommendations and precautions during installation- please refer to the Outdoor Design section on the Atlas Concorde website or to the Outdoor Design catalogue. Per dettagli sul prodotto e sui relativi pezzi speciali in 20mm di spessore, per i sistemi di posa e, in particolare, per raccomandazioni, accorgimenti e precauzioni in fase di posa e progettazione, si raccomanda di prendere visione del catalogo Outdoor Design e della sezione Outdoor Design del sito Atlas Concorde.



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Note

For information and details relating to codes, packaging and weight it is recommended to refer to the latest pricelist. - Per le informazioni e i dati relativi a codici, imballaggi e pesi occorre sempre consultare l'ultimo listino aggiornato e in vigore. - Pour toutes informations et renseignements concernant les codes, les emballages et les poids, il y a toujours lieu de consulter le dernier tarif en vigueur et mis à jour. - Für Informationen und Daten die den Code, die Verpackung und das Gewicht betreffen bitte die aktuellste Preisliste zugrunde legen. - Para acceder a la información y a los datos relativos a códigos, embalajes y pesos hay que consultar siempre la última lista de precios actualizada y vigente. - Для информации о кодах, упаковках и весе обращайтесь к последнему действующему прайс-листу.

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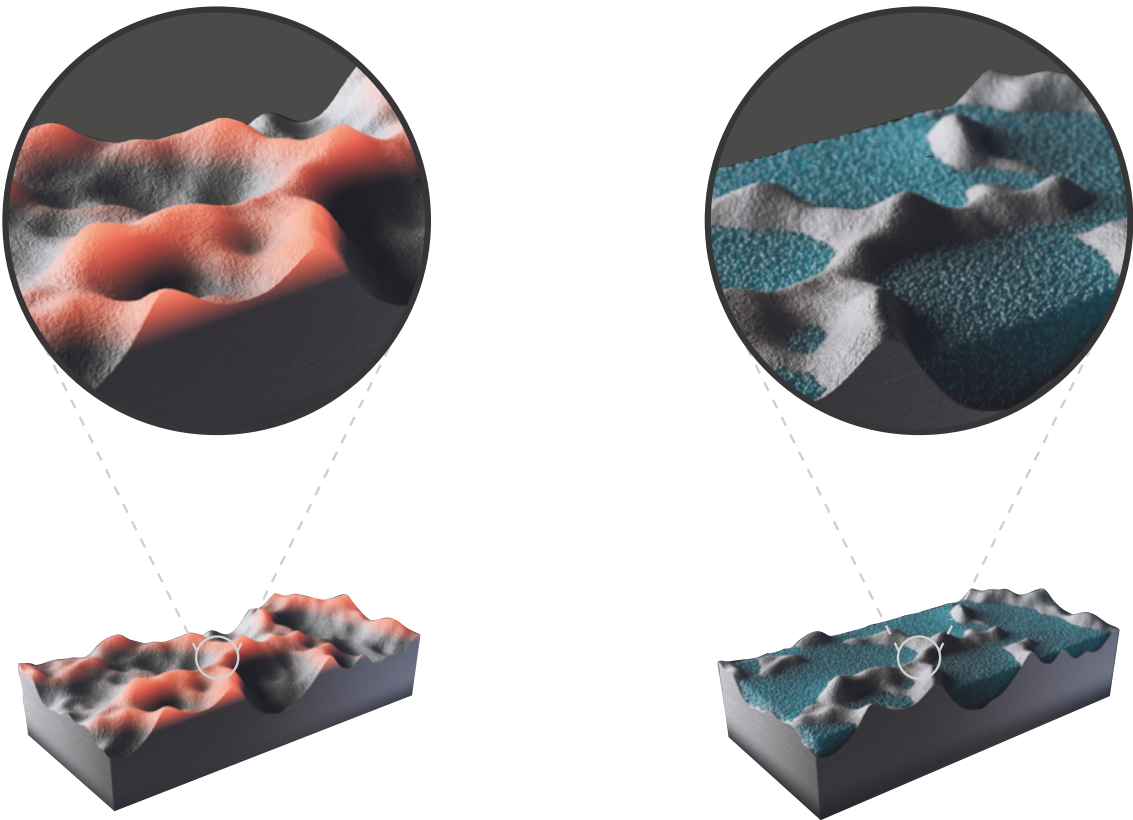


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Sensitech



Traditional anti-slip surface

The innovative Sensitech Surface

Sensitech is the high-tech surface for indoor and outdoor settings created by Atlas Concorde Laboratories, patented in Europe. The surface combines high slip resistance performance with tactile softness. With Sensitech, the meaning of surface evolves and takes on a reassuring, pleasant and practical touch, making architectural spaces more comfortable and appealing.

Sensitech è la superficie ad alto coefficiente tecnologico per gli ambienti interni ed esterni realizzata dai Laboratori Atlas Concorde, brevettata in Europa. La superficie coniuga elevate prestazioni di resistenza allo scivolamento ad una maggiore morbidezza tattile. Con Sensitech il significato di superficie si evolve e assume un tocco rassicurante, piacevole e pratico, rendendo gli spazi architettonici sempre più confortevoli e appaganti.



Velvtech



Velvtech tecnologia

Sensitech tecnologia

Velvtech is the new technology with an Italian patent inspired by the effect of sanding on the surface. Velvtech has silk-like reflections and a velvety soft hand. The naturalness of the surface is emphasised by areas of different opacity that contribute to the depth of the surface.

Velvtech è la nuova tecnologia con brevetto depositato in Italia ispirata all'effetto della levigatura sulla superficie. Velvtech si presenta con riflessi che ricordano la seta e una mano vellutata e morbida. La naturalezza della superficie è evidenziata da zone di diversa opacità che contribuiscono a dare profondità alla superficie.



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BOOST NATURAL RANGE

SALT BOOST NATURAL PRO Porcelain & Wall Tile	KAOLIN BOOST NATURAL Porcelain & Wall Tile	OAT BOOST NATURAL PRO Porcelain & Wall Tile	SAND BOOST NATURAL PRO Porcelain	CINDER BOOST NATURAL PRO Porcelain & Wall Tile	DOVE BOOST NATURAL PRO Porcelain	ASH BOOST NATURAL Porcelain & Wall Tile	SKIN BOOST NATURAL PRO Wall Tile	CORAL BOOST NATURAL Porcelain	ECRU BOOST NATURAL Porcelain & Wall Tile	COFFEE BOOST NATURAL PRO Wall Tile	UMBER BOOST NATURAL Porcelain
COAL BOOST NATURAL Porcelain	LAVA BOOST NATURAL PRO Wall Tile	COBALT BOOST NATURAL Porcelain	MOTION OAT BOOST NATURAL PRO Wall Tile	MOTION COFFEE BOOST NATURAL PRO Wall Tile	3D WAVE SALT BOOST NATURAL PRO 3D Wall Tile	3D WAVE KAOLIN BOOST NATURAL 3D Wall Tile	3D WAVE OAT BOOST NATURAL PRO 3D Wall Tile	3D WAVE CINDER BOOST NATURAL PRO 3D Wall Tile	3D WAVE ASH BOOST NATURAL 3D Wall Tile	3D WAVE SKIN BOOST NATURAL PRO 3D Wall Tile	3D WAVE ECRU BOOST NATURAL 3D Wall Tile
3D RICE SALT BOOST NATURAL PRO 3D Wall Tile	3D RICE OAT BOOST NATURAL PRO 3D Wall Tile	3D RICE CINDER BOOST NATURAL PRO 3D Wall Tile	3D CRAFT SALT BOOST NATURAL PRO 3D Wall Tile	3D CRAFT OAT BOOST NATURAL PRO 3D Wall Tile	3D CRAFT OAT BOOST NATURAL PRO 3D Wall Tile	3D BRUSHED KAOLIN BOOST NATURAL 3D Wall Tile	3D BRUSHED ASH BOOST NATURAL 3D Wall Tile	3D BRUSHED ECRU BOOST NATURAL 3D Wall Tile	3D TEXTURE KAOLIN BOOST NATURAL 3D Wall Tile	3D TEXTURE ASH BOOST NATURAL 3D Wall Tile	3D TEXTURE ECRU BOOST NATURAL 3D Wall Tile

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Porcelain tiles - Rectified monocaliber

Compliant with standards EN 14411 annex G group Bla
Compliant with standards ISO 13006 annex G group Bla
Conforme alla norma EN 14411 Appendice G gruppo Bla
Conforme alla norma ISO 13006 Appendice G gruppo Bla

Gres porcellanato - Rettificato monocalibro

120x278 cm - 47¹¹/₁₆”x109¹¹/₁₆”
120x120 cm - 47¹¹/₁₆”x47¹¹/₁₆”
60x120 cm - 23³/₈”x47¹¹/₁₆”
60x60 cm - 23³/₈”x23³/₈”
30x60 cm - 11¹/₄”x23³/₈”

± 6 mm
± 9 mm
± 9 mm
± 9 mm
± 9 mm
± 9 mm

120x120 cm - 47¹¹/₁₆”x47¹¹/₁₆”
60x120 cm - 23³/₈”x47¹¹/₁₆”
60x60 cm - 23³/₈”x23³/₈”

± 20 mm
± 20 mm
± 20 mm

Technical features Caratteristiche tecniche	Test Method Metodo di prova	Requirements for nominal size N / Requisiti per dimensione nominale N			Porcelain tiles				
		7 cm ≤ N < 15 cm	N ≥ 15 cm		Matte ± 6 mm	Matte Sensitech ± 9 mm	Velvet Velvetech ± 9 mm	Grip Sensitech ± 9 mm	Outdoor Sensitech ± 20 mm
		(mm)	(%)	(mm)					
Length and width Lunghezza e larghezza Thickness Spessore Straightness of sides Rettilinearità degli spigoli Rectangularity (Measurement only on short edges when L/l ≥ 3) Ortogonalità (Misurazione da condurre solo sui lati corti quando L/l ≥ 3)	ISO 10545-2	± 0,9 (*) Non-rect. ± 0,4 (*) Rect.	± 0,6 (*) Non-rect. ± 0,3 (*) Rect.	± 2,0 (*) Non-rect. ± 1,0 (*) Rect.	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
		± 0,5 (**)	± 5 (**)	± 0,5 (**)	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
		± 0,8 (***) Non-rect. ± 0,4 (***) Rect.	± 0,5 (***) Non-rect. ± 0,3 (***) Rect.	± 1,5 (***) Non-rect. ± 0,8 (***) Rect.	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
Surface flatness Planarità	ISO 10545-2	c.c. ± 0,8 Non-rect. c.c. ± 0,6 Rect.	c.c. ± 0,5 Non-rect. c.c. ± 0,4 Rect.	c.c. ± 2,0 Non-rect. c.c. ± 1,8 Rect.	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
		e.c. ± 0,8 Non-rect. e.c. ± 0,6 Rect.	e.c. ± 0,5 Non-rect. e.c. ± 0,4 Rect.	e.c. ± 2,0 Non-rect. e.c. ± 1,8 Rect.					
		w. ± 0,8 Non-rect. w. ± 0,6 Rect.	w. ± 0,5 Non-rect. w. ± 0,4 Rect.	w. ± 2,0 Non-rect. w. ± 1,8 Rect.					
Water absorption (in% by mass) Massa d'acqua assorbita (come % della massa)	ISO 10545-3	E _v ≤ 0,5% Individual Maximum 0,6% E _v ≤ 0,5% Valore massimo singolo 0,6%			≤ 0,1 %	≤ 0,1 %	≤ 0,1 %	≤ 0,1 %	≤ 0,1 %
	ASTM C373	Requirement ANSI A137.1 Water absorption max ≤ 0,5%			≤ 0,5 %	≤ 0,5 %	≤ 0,5 %	≤ 0,5 %	≤ 0,5 %
Breaking strength Sforzo di rottura	ISO 10545-4	S ≥ 700N (for thickness < 7,5 mm - per spessore < 7,5 mm) S ≥ 1300N (for thickness ≥ 7,5 mm - per spessore ≥ 7,5 mm)			S ≥ 1000 N	S ≥ 1500 N	S ≥ 1500 N	S ≥ 1500 N	S ≥ 10000 N
Modulus of rupture Resistenza alla flessione		R ≥ 35 N/mm ²			R ≥ 40 N/mm ²	R ≥ 40 N/mm ²	R ≥ 40 N/mm ²	R ≥ 40 N/mm ²	R ≥ 45 N/mm ²
Bending strength and breaking load Resistenza a flessione e al carico di rottura (4)/(5)	EN 1339 Annex F	-			-	-	-	-	
Impact resistance, as coefficient of restitution Resistenza all'impatto, espresso come coefficiente di restituzione	ISO 10545-5	Declared value Valore dichiarato			≥ 0,55	≥ 0,55	≥ 0,55	≥ 0,55	≥ 0,55
Resistance to deep abrasion of unglazed tiles (removed volume) Resistenza all'abrasione profonda delle piastrelle non smaltate (volume materiale asportato)	ISO 10545-6	≤ 175 mm ³			≤ 150 mm ³	≤ 150 mm ³	≤ 150 mm ³	≤ 150 mm ³	≤ 150 mm ³
Coefficient of thermal linear expansion Coefficiente di dilatazione termica lineare	ISO 10545-8	Declared value Valore dichiarato			≤ 7MK ⁻¹	≤ 7MK ⁻¹	≤ 7MK ⁻¹	≤ 7MK ⁻¹	≤ 7MK ⁻¹
Thermal shock resistance Resistenza agli sbalzi termici	ISO 10545-9	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1			Resistant Resiste	Resistant Resiste	Resistant Resiste	Resistant Resiste	Resistant Resiste
Moisture expansion (in mm/m) Dilatazione all'umidità (in mm/m)	ISO 10545-10	Declared value Valore dichiarato			≤ 0,01% (0,1mm/m)	≤ 0,01% (0,1mm/m)	≤ 0,01% (0,1mm/m)	≤ 0,01% (0,1mm/m)	≤ 0,01% (0,1mm/m)
Frost resistance Resistenza al gelo	ISO 10545-12	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1			Resistant Resiste	Resistant Resiste	Resistant Resiste	Resistant Resiste	Resistant Resiste
Bond strenght /adhesion for Cementitious Adhesives Adesione mediante trazione su adesivi cementizi	EN 12004-2	Declared value Valore dichiarato			≥ 1,0 N/mm ² (Class C2 - EN 12004)	≥ 1,0 N/mm ² (Class C2 - EN 12004)	≥ 1,0 N/mm ² (Class C2 - EN 12004)	≥ 1,0 N/mm ² (Class C2 - EN 12004)	≥ 1,0 N/mm ² (Class C2 - EN 12004)
Reaction to fire Reazione al fuoco	-	Class A1 or A ₁ _s Classe A1 oppure A _{1s}			A1 - A _{1s}	A1 - A _{1s}	A1 - A _{1s}	A1 - A _{1s}	A1 - A _{1s}
Resistance to household chemicals and swimming pool salts Resistenza ai prodotti chimici di uso domestico e agli additivi per piscina	ISO 10545-13	Minimum Class B Classe minima B			A	A	A	A	A
		Declared Class Classe dichiarata			LA	LA	LA	LA	LA
		Declared Class Classe dichiarata			HA	HA	-	HA	HA
Resistance to staining, for unglazed tiles Resistenza alle macchie per piastrelle non smaltate	ISO 10545-14	Declared Class Classe dichiarata			5	5	5	5	5
Shood Ramp Test Metodo della rampa "calzato" Barefoot Ramp Test Metodo della rampa a piedi nudi	DIN EN 16165 ANNEX B (EX DIN 51130)	Declared value Valore dichiarato			R9	R10	N.C.	R11	R11
	DIN EN 16165 ANNEX A (EX DIN 51097)	Declared value Valore dichiarato			A	A+B	0	A+B+C	A+B+C
	BS EN 16165 ANNEX C (EX BS 7976)	PTV ≥ 36 classifies the surface as 'low slip risk'			(●)	≥ 36 Dry ≥ 36 Wet	≥ 36 Dry ≤ 24 Wet	≥ 36 Dry ≥ 36 Wet	≥ 36 Dry ≥ 36 Wet
	AS 4586	Declared Classification of the new pedestrian surface materials according to the Pendulum Test			(●●)	Class P3	-	Class P4	Class P4
	UNE EN 16165 ANNEX C (EX UNE 41901 EX2017)	Declared value Valore dichiarato			(●●●)	Class C2	-	Class C3	Class C3
Coefficient of friction (COF) Coefficiente di attrito		B.C.R.A. Rep. CEC/81	D.M. 236/89 del 14/06/89 μ > 0,40 per elemento scivolante cuoio su pavimentazione asciutta μ > 0,40 per elemento scivolante gomma dura su pavimentazione bagnata		> 0,40 Asciutto > 0,40 Bagnato	> 0,40 Asciutto > 0,40 Bagnato	> 0,40 Asciutto < 0,40 Bagnato	> 0,40 Asciutto > 0,40 Bagnato	> 0,40 Asciutto > 0,40 Bagnato
Dynamic coefficient of friction (DCOF) Coefficiente di attrito dinamico		ANSI A 326,3	-		dry DCOF ≥ 0,42	wet DCOF ≥ 0,50	dry DCOF ≥ 0,42	wet DCOF ≥ 0,55	wet DCOF ≥ 0,55



Wall tiles - Rectified monocaliber

Compliant with standards EN 14411 annex L group BIII
Compliant with standards ISO 13006 annex L group BIII
Conforme alla norma EN 14411 Appendice L gruppo BIII
Conforme alla norma ISO 13006 Appendice L gruppo BIII

Rivestimento - Rettificato monocalibro

50x120 cm - 19⁵/₈”x47¹¹/₁₆” ± 8,5 mm

Technical features Caratteristiche tecniche		Test Method Metodo di prova	Requirements for nominal size N / Requisiti per dimensione nominale N			Wall tiles	
			7 cm ≤ N < 15 cm	N ≥ 15 cm			
			(mm)	(%)	(mm)		
	Length and width Lunghezza e larghezza	ISO 10545-2	± 0,4 (*) Rect.	± 0,3 (*) Rect.	± 1,0 (*) Rect.	Suitable for Conforme	
	Thickness Spessore		± 0,5 (**)	± 10 (**)	± 0,5 (**)	Suitable for Conforme	
	Straightness of sides Rettilineità degli spigoli		± 0,4 (***) Rect.	± 0,3 (***) Rect.	± 0,8 (***) Rect.	Suitable for Conforme	
	Rectangularity (Measurement only on short edges when L/l ≥ 3) Ortogonalità (Misurazione da condurre solo sui lati corti quando L/l ≥ 3)		± 0,4 (****) Rect.	± 0,3 (****) Rect.	± 15 (****) Rect.	Suitable for Conforme	
	Surface flatness Planarità	ISO 10545-2	c.c. ± 0,6 Rect.	c.c. ± 0,4 Rect.	c.c. ± 1,8 Rect.	Suitable for Conforme	Suitable for Conforme
	e.c. ± 0,6 Rect.		e.c. ± 0,4 Rect.	e.c. ± 1,8 Rect.			
	w. ± 0,6 Rect.		w. ± 0,4 Rect.	w. ± 1,8 Rect.			
	Water absorption (in% by mass) Massa d'acqua assorbita (come % della massa)	ISO 10545-3	Average >10%. When the average > 20%, this shall be indicated. Individual value > 9% Media >10%. Se questo valore > 20%, deve essere indicato. Valore Singolo > 9%			10% < E _v ≤ 20%	
	Breaking strength Sforzo di rottura	ISO 10545-4	S ≥ 600 N			S ≥ 600 N	
	Modulus of rupture Resistenza alla flessione		R ≥ 15 N/mm²			R ≥ 15 N/mm²	
	Coefficient of thermal linear expansion Coefficiente di dilatazione termica lineare	ISO 10545-8	Declared value Valore dichiarato			≤ 7MK ⁻¹	
	Thermal shock resistance Resistenza agli sbalzi termici	ISO 10545-9	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1			Resistant Resiste	
	Moisture expansion (in mm/m) Dilatazione all'umidità (in mm/m)	ISO 10545-10	Declared value Valore dichiarato			≤ 0,06% (0,6mm/m)	
	Crazing resistance Resistenza al cavillo	ISO 10545-11	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1			Resistant Resiste	
	Bond strenght /adhesion for Cementitious Adhesives Adesione mediante trazione su adesivi cementizi	EN 12004-2	Declared value Valore dichiarato			≥ 1,0 N/mm² (Class C2 - EN 12004)	
	Reaction to fire Reazione al fuoco	-	Class A1 Classe A1			A1	
	Resistance to household chemicals and swimming pool salts Resistenza ai prodotti chimici di uso domestico e agli additivi per piscina	ISO 10545-13	Minimum Class B Classe minima B			A	
	Resistance to low concentrations of acids and alkalis Resistenza a basse concentrazioni di acidi e alcali		Declared Class Classe dichiarata			LA	
	Resistance to high concentrations of acids and alkalis Resistenza ad alte concentrazioni di acidi e alcali		Declared Class Classe dichiarata			HA	
	Resistance to staining, for unglazed tiles Resistenza alle macchie per piastrelle non smaltate	ISO 10545-14	Minimum Class 3 Classe 3 minima			5	
	Release of dangerous substances: Cadmium (in mg/dm²) and Lead (in mg/dm²) Rilascio di sostanze pericolose: Cadmio (in mg/dm²) e Piombo (in mg/dm²)	ISO 10545-15	Declared value Valore dichiarato			≤ 0,01 mg/dm² Cd ≤ 0,1 mg/dm² Pb	

(*) The permissible deviation, in % or mm, of the average size for each tile (2 or 4 sides) from work size (WS). Deviazione ammissibile, in % oppure mm, della dimensione media di ogni piastrella (2 oppure 4 lati) dalla dimensione di fabbricazione (WS).
(**) The permissible deviation, in % or mm, of the average thickness for each tile from the work size thickness (WS). Deviazione ammissibile, in % oppure mm, della spessore medio di ogni piastrella dallo spessore riportato nella dimensione di fabbricazione (WS).
(***) The maximum permissible deviation from straightness, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile di rettilineità, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.
(****) The maximum permissible deviation from rectangularity, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile di ortogonalità, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.
c.c. The maximum permissible deviation from centre curvature, in % or mm, related to diagonal calculated from the work sizes (WS). Deviazione massima ammissibile della curvatura del centro, in % oppure mm, in rapporto alla diagonale calcolata secondo le dimensioni di fabbricazione (WS).
e.c. The maximum permissible deviation from edge curvature, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile della curvatura dello spigolo, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.
w. The maximum permissible deviation from warpage, in % or mm, related to diagonal calculated from the work sizes (WS). Deviazione massima ammissibile dello svergolamento, in % oppure mm, in rapporto alla diagonale calcolata secondo le dimensioni di fabbricazione (WS).
(1). Determination of slip resistance of pedestrian surfaces; it does not cover sports surfaces and road surfaces for vehicles (skid resistance). Determinazione della resistenza allo scivolamento delle superfici pedonabili; non si applica alle pavimentazioni sportive ed alle pavimentazioni stradali veicolari.
(2). Anti-slip performance is guaranteed at the time of delivery of the product. Le prestazioni anti-slip vengono garantite al momento della consegna del prodotto.
(3). For further details, please refer to outdoor design general catalogue. Per maggiori informazioni riferirsi al catalogo generale Outdoor Design.
(4). Only for products with 20 mm thickness. Solo per prodotti a 20mm di spessore.
(●) PTV ≥ 36 Wet on demand / su richiesta (●●) P3 on demand / su richiesta (●●●) C2 on demand / su richiesta

(*) The permissible deviation, in % or mm, of the average size for each tile (2 or 4 sides) from work size (WS). Deviazione ammissibile, in % oppure mm, della dimensione media di ogni piastrella (2 oppure 4 lati) dalla dimensione di fabbricazione (WS).
(**) The permissible deviation, in % or mm, of the average thickness for each tile from the work size thickness (WS). Deviazione ammissibile, in % oppure mm, della spessore medio di ogni piastrella dallo spessore riportato nella dimensione di fabbricazione (WS).
(***) The maximum permissible deviation from straightness, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile di rettilineità, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.
(****) The maximum permissible deviation from rectangularity, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile di ortogonalità, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.
c.c. The maximum permissible deviation from centre curvature, in % or mm, related to diagonal calculated from the work sizes (WS). Deviazione massima ammissibile della curvatura del centro, in % oppure mm, in rapporto alla diagonale calcolata secondo le dimensioni di fabbricazione (WS).
e.c. The maximum permissible deviation from edge curvature, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile della curvatura dello spigolo, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.
w. The maximum permissible deviation from warpage, in % or mm, related to diagonal calculated from the work sizes (WS). Deviazione massima ammissibile dello svergolamento, in % oppure mm, in rapporto alla diagonale calcolata secondo le dimensioni di fabbricazione (WS).

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INSPIRATION



IMAGE GALLERY



SURFACE RANGE & TECHNICAL SPECS



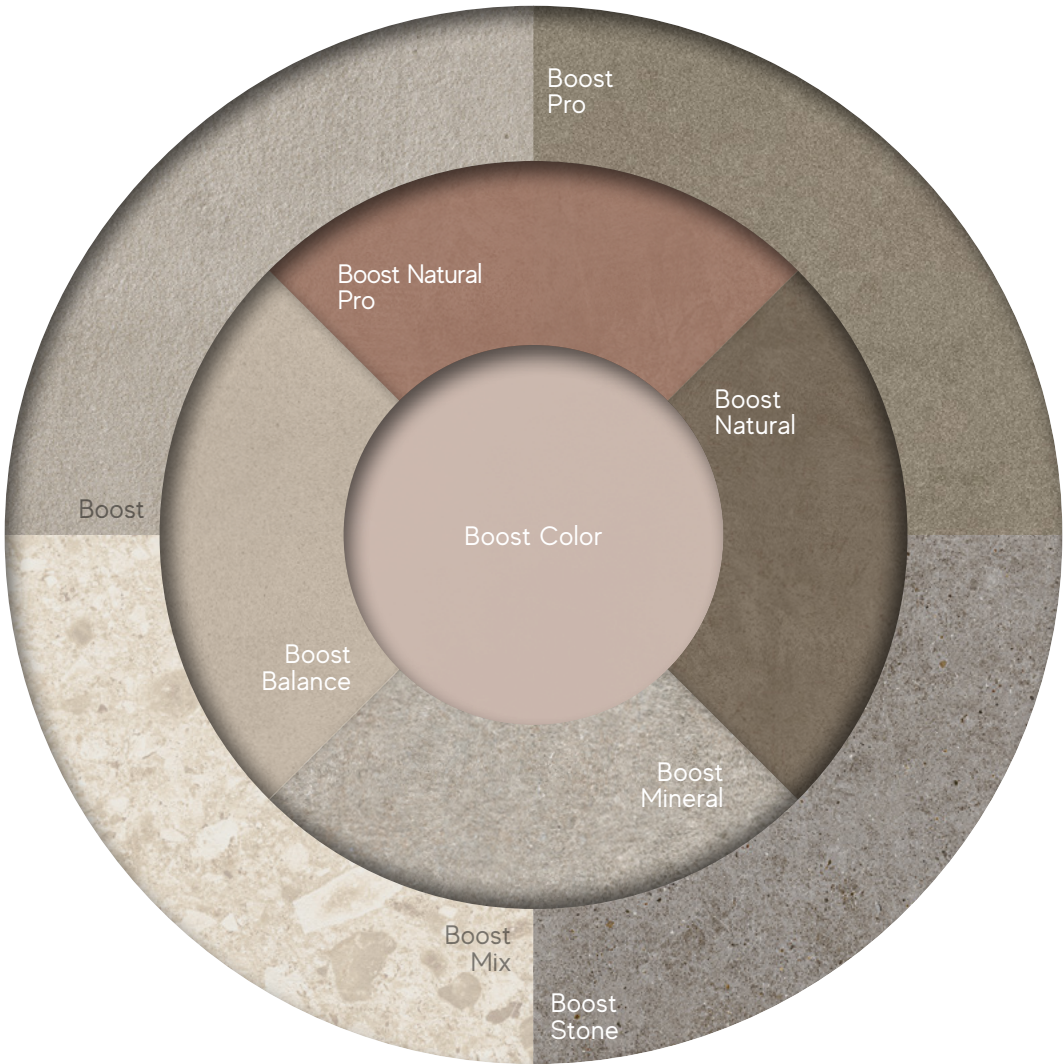
BOOST NATURAL PRO RANGE
SENSITECH & VELVETECH
TECHNOLOGY
BOOST NATURAL +
PRO BOOST NATURAL
TECHNICAL SPECIFICATIONS
BOOST WORLD

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BOOSTWORLD

BOOST PRO BOOST NATURAL BOOST NATURAL PRO BOOST STONE BOOST MIX BOOST MINERAL BOOST BALANCE BOOST COLOR



Boost your style

Boost World is a design tool that combines ceramic surfaces in their inspiration, style, and tone, allowing for coordinated solutions in any space.

Boost World è uno strumento progettuale che coniuga in un’unica prospettiva superfici ceramiche differenti per ispirazione ma affini per stile e tonalità, consentendo soluzioni coordinate in ogni destinazione d’uso.

DISCOVER
BOOST WORLD



Ethical identity



For Atlas Concorde, being Made in Italy is not just a prestigious certification of style, design, and production excellence, but an identity that involves all aspects of its business. For this reason, we identify with the values expressed by Confindustria Ceramica's ethical code, which guarantee absolute compliance with labor regulations, and with the marks Made in Italy and Ceramics of Italy, which certify the quality of authentic Italian style.

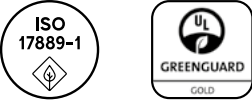
Per Atlas Concorde, Made in Italy non è solo un prestigioso attestato di stile, design ed eccellenza produttiva, ma un modo di essere che coinvolge tutti gli aspetti della propria attività. Per questo ci riconosciamo nei valori espressi dal codice etico di Confindustria Ceramica, che garantiscono il rispetto assoluto delle normative sul lavoro, e nei marchi Made in Italy e Ceramics of Italy, che certificano la qualità dell'autentico stile italiano.

Certifications

Company certifications / Certificazioni aziendali



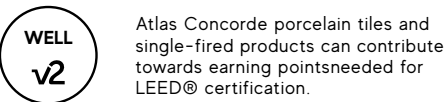
Product certifications / Certificazioni di prodotto



Product declarations / Dichiarazioni di prodotto



Certification for buildings / Rating dell'edificio



Certifications for export to international markets*



* Shipments can be made in accordance with national requirements anywhere in the world, even in markets with complex customs procedures such as Egypt, Morocco and Kurdistan, thanks to our active cooperation with accredited certification bodies in each country. - Possibilità di spedizioni conformi alle prescrizioni nazionali ovunque nel mondo, anche in mercati con procedure doganali complesse come Egitto, Marocco, Kurdistan, grazie alla collaborazione sempre attiva con gli enti di certificazione accreditati in ciascun paese. - Dank unserer aktiven Zusammenarbeit mit den akkreditierten Zertifizierungsstellen in den einzelnen Ländern können die Sendungen in Übereinstimmung mit den nationalen Anforderungen überall auf der Welt versandt werden, selbst auf Märkten mit komplexen Zollverfahren wie Ägypten, Marokko und Kurdistan. - Possibilité d'expéditions conformes aux prescriptions nationales partout dans le monde, même sur les marchés dont les procédures douanières sont complexes comme l'Égypte, le Maroc ou le Kurdistan, grâce à la collaboration toujours active avec les organismes de certification homologués dans chaque pays. - Se pueden realizar envíos según la normativa nacional a cualquier parte del mundo, incluso a mercados con procedimientos aduaneros complejos como Egipto, Marruecos o Kurdistan, gracias a la cooperación permanente con los organismos de certificación acreditados en cada país. - Компания имеет возможность осуществлять поставки в любую точку мира в соответствии с национальными требованиями, даже на рынках со сложными таможенными процедурами, таких как Египет, Марокко, Курдистан, благодаря неизменно активному сотрудничеству с аккредитованными органами сертификации в каждой стране.

⁽¹⁾ Classificazione UPEC aggiornata al - Classement UPEC mis à jour au: 2024
⁽²⁾ Si consiglia la consultazione della pagina - On vous conseille de vous connecter à: <https://database.cstb.fr/holderdetails?UId=ETB-2094&AppRef=QB32>
⁽³⁾ Per ulteriori informazioni scrivere a - Pour tous renseignements complémentaires merci d'écrire à: france@atlasconcorde.it
⁽⁴⁾ Tutti i prodotti Atlas Concorde in gres porcellanato e in monocottura in pasta bianca possono essere utilizzati per progetti edili che seguono le linee guida del GREEN BUILDING COUNCIL e possono contribuire all'ottenimento del rating LEED V4 degli edifici.
All Atlas Concorde porcelain tiles and white-body single-fired products can be used for building projects that follow the guidelines of the GREEN BUILDING COUNCIL and can contribute to the achievement of the LEED V4 rating for buildings.

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